

# Welcome!

Dear Families,

I'm thrilled to announce that your child has been selected to be a part of the **DreamMugs Special Education Fundraiser!** I'm Tyler Peery, the father of a wonderful girl with Down syndrome who appreciates the importance of Special Education. I'm also the founder of the non-profit organization DreamMugs. Our mission is to empower children with disabilities to express their creativity and imagination through AI-generated art, turning their ideas into cherished products that bring joy to them and their loved ones.

My daughter has an amazing imagination, but her drawing skills are a work in progress. She has plenty to express, but sometimes words fall short. We're working on that, and she's working on that, but when her heart gets attached to an idea, she'll let us know!

AI (artificial intelligence) let our daughter express herself and her beautiful imagination. She combined two things she loves into a crazy hodgepodge of a dream, and the result blew us away:

**As soon as she saw it, her face lit up** – she started jumping up and down, screaming and pointing in excitement at what she had created.

**As soon as we saw it, our faces lit up** – we got a clearer glimpse into her imagination than we've ever had before.

We now have mugs, shirts, and stickers throughout the house of her creations.

**Every time she sees that image** – she yells, as excited as ever, "Whale! Sloth!"

**Every time we see that image** – we're reminded how much potential she has tucked away inside, just brimming to come out...

***We want to share that same experience with you and your family.***

In this **Fundraising Program**, we're bringing DreamMugs to each Special Education classroom in Dranesville Elementary School! You can see the program's timeline on the accompanying calendar, but here are the basics:

1. **The Dreamer (your child) will provide a spark** of a Dream they want to see brought to life
2. **We'll use AI to create** two images to choose from, along with a product catalog of options
3. **Every student** will get a simple 2" x 2" **sticker** of their design entirely free; that way each Dreamer will have some tangible creation of the Dream they imagined into reality!
4. **Every student** will receive a **digital copy** of their Dream. We will NOT post these online; *they belong entirely to the Dreamer* and would not exist without their unique imagination
5. Finally: **10% of all sales** go to DES Special Education Classrooms & Support Programs

Our goal is to boost children's self-confidence and self-esteem through self-expression; to spread joy and creativity. Thank you for your time and consideration, and we can't wait to share your child's creation with you!

Very Respectfully,  
Tyler Peery

